ADDRESS AREA
WHITE BACKGROUND
OR 10% COLOR TINT

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WHITE BACKGROUND
OR 10% COLOR TINT

4"
TOTAL AREA 4" X 2.5"





FINISHED SIZE - 11X8.5 WITH BLEED - 11.125X17.125

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE JOB WILL BE FOLDED

OUTSIDE BACK

OUTSIDE FRONT