

BLACK LINE IS THE BLEED LINE

← BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE

← THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

← ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

INDICIA AREA

1.25 X 1.25

**WHITE BACKGROUND
OR 10% COLOR TINT**

ADDRESS AREA
**WHITE BACKGROUND
OR 10% COLOR TINT**

2.5"

4"

**FINISHED SIZE - 4.25X5.5
WITH BLEED - 4.375X5.625**

TOTAL AREA 4" X 2.5"