

RETURN ADDRESS  
GOES HERE  
MUST BE IN TOP LEFT

PRSRT STD  
ECRWSS  
U.S. POSTAGE PAID  
PASADENA, CA  
PERMIT# 27

\*\*\*\*ECRWSEDDM\*\*\*\*  
POSTAL CUSTOMER

**BLUE LINE IS THE SAFETY LINE**

← ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**RED LINE IS THE CUT LINE**

← THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLACK LINE IS THE BLEED LINE**

← BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 8X10  
WITH BLEED - 8.25X10.25