

BLACK LINE IS THE BLEED LINE

← BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE

← THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

← ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

FINISHED SIZE - 6 X 11  
WITH BLEED - 6.25 X 11.25