

BLACK LINE IS THE BLEED LINE  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

FINISHED SIZE - 8.5 X 5.5  
WITH BLEED - 8.75 X 5.75

**INDICIA AREA**

**1.25 X 1.25**

WHITE BACKGROUND  
OR 10% COLOR TINT

**ADDRESS AREA**

WHITE BACKGROUND  
OR 10% COLOR TINT

2.5"

4"

TOTAL AREA 4" X 2.5"