



The diagram shows a rectangular layout with a red border. A horizontal blue line runs across the middle, and two vertical green lines are positioned on either side of the center. Arrows point from the text labels to these lines. At the bottom, text specifies the finished and bleed sizes.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**GREEN LINES ARE THE FOLD LINES**

THIS IS WHERE THE JOB WILL  
BE FOLDED

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THIS IS WHERE THE JOB WILL  
BE FOLDED

**FINISHED SIZE - 8.5 X 3.5**  
**WITH BLEED - 8.75 X 14.25**

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